

ABSTRACT OF THE DISCLOSURE

A sunshade structure includes an upright bar, a reel, a connecting member, a transverse bar, a support member, a canopy, and a lift cord. Thus, the lift cord is mounted in and protected by the mounting post of the upright
5 bar and the mounting post of the transverse bar, so that the lift cord is entirely hidden in the upright bar and the transverse bar without being exposed to the ambient environment, so as to enhance the lifetime of the lift cord.